

CONTRACT

www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

And:

Mundy Katowitz Media
1322 G Street SE
Washington, DC 20003

<u>Contract / Revision</u> 569551 /		<u>Alt Order #</u> 09797664
<u>Product</u> PRIORITIES USA ACTIO		
<u>Contract Dates</u> 09/04/12 - 09/10/12		<u>Estimate #</u> 1559
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 08/20/12 / 08/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8356	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	09/04/12	09/04/12	M-F 5a-530a	5a-530a		:30			NM	1	\$500.00
		FOX8-NWS-5AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$500.00			
N 2	8	09/06/12	09/06/12	M-F 5a-530a	5a-530a		:30			NM	1	\$500.00
		FOX8-NWS-5AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$500.00			
N 3	8	09/05/12	09/05/12	M-F 530a-6a	530a-6a		:30			NM	1	\$650.00
		FOX8-NW-5:30AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$650.00			
N 4	8	09/07/12	09/07/12	M-F 530a-6a	530a-6a		:30			NM	1	\$650.00
		FOX8-NW-5:30AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$650.00			
N 5	8	09/06/12	09/06/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,200.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$1,200.00			
N 6	8	09/10/12	09/10/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,200.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$1,200.00			
N 7	8	09/04/12	09/04/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,200.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$1,200.00			
N 8	8	09/07/12	09/07/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,200.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$1,200.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

<u>Contract / Revision</u> 569551 /		<u>Alt Order #</u> 09797664
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> PRIORITIES USA ACTION	<u>Estimate #</u> 1559
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots Amount	
N 9	8	09/05/12	09/05/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,200.00
		FOX8-NWS-8AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$1,200.00			
N 10	8	09/10/12	09/10/12	M-F 8a-9a	8a-9a News		:30			NM	1	\$1,200.00
		FOX8-NWS-8AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				1	\$1,200.00			
N 11	8	09/04/12	09/04/12	M-F 9a-10a	9a-10a		:30			NM	1	\$650.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$650.00			
N 12	8	09/06/12	09/06/12	M-F 9a-10a	9a-10a		:30			NM	1	\$650.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$650.00			
N 13	8	09/04/12	09/04/12	M-F 10a-11a	10a-11a		:30			NM	1	\$400.00
		NEW DY CLEVELND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$400.00			
N 14	8	09/05/12	09/05/12	M-F 11a-12p	11a-12p		:30			NM	1	\$325.00
		JUDGE JUDY B2/JUDGE JUDY B3										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$325.00			
N 15	8	09/06/12	09/06/12	M-F 12p-1p Noon News	12p-1p Noon News		:30			NM	1	\$500.00
		FOX8-NWS-12NN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$500.00			
N 16	8	09/07/12	09/07/12	M-F 1p-2p	1p-2p		:30			NM	1	\$325.00
		SWIFT-J GLASS/SWIFT-GLASS B										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$325.00			
N 17	8	09/04/12	09/04/12	M-F 2p-3p	2p-3p		:30			NM	1	\$325.00
		DIVORCE COURT/JUDGE ALEX										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-T-----				1	\$325.00			
N 18	8	09/05/12	09/05/12	M-F 3p-4p	3p-4p		:30			NM	1	\$450.00
		JUDGE J BRWN B/JUDGE J BROWN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	--W----				1	\$450.00			
N 19	8	09/06/12	09/06/12	M-F 4p-5p	4p-5p		:30			NM	1	\$600.00
		JUDGE JUDY B										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	---T---				1	\$600.00			
N 20	8	09/07/12	09/07/12	M-F 4p-5p	4p-5p		:30			NM	1	\$600.00
		JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	----F--				1	\$600.00			
N 21	8	09/10/12	09/10/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,100.00
		FOX8-NWS-5PM										

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

<u>Contract / Revision</u>	<u>Alt Order #</u>
569551 /	09797664

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 09/10/12	PRIORITIES USA ACTION	1559

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M----- 1 \$1,100.00												
N 22	8	09/04/12	09/04/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,100.00
FOX8-NWS-5PM												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -T----- 1 \$1,100.00												
N 23	8	09/05/12	09/05/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,300.00
FOX8-NWS-6PM												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 --W----- 1 \$1,300.00												
N 24	8	09/06/12	09/06/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$1,300.00
FOX8-NWS-6PM												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 ---T--- 1 \$1,300.00												
N 25	8	09/07/12	09/07/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,100.00
FOX8 NWS-7PM												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 ----F-- 1 \$1,100.00												
N 26	8	09/10/12	09/10/12	M-F 730-8p	730p-8p		:30			NM	1	\$1,400.00
BIG BNG THEORY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M----- 1 \$1,400.00												
N 27	8	09/04/12	09/04/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$1,600.00
FOX8-NWS-10PM<												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -T----- 1 \$1,600.00												
N 28	8	09/06/12	09/06/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$1,600.00
FOX8-NWS-10PM<												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 ---T--- 1 \$1,600.00												
N 29	8	09/08/12	09/08/12	Sa 10p-11p Fox 8 News	10p-11p		:30			NM	1	\$1,600.00
FOX8-NWS-10PM<												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----S- 1 \$1,600.00												
N 30	8	09/05/12	09/05/12	M-F 1030p-11p	1030p-11p		:30			NM	1	\$1,600.00
FOX8-NWS-10PM<												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 --W----- 1 \$1,600.00												
N 32	8	09/10/12	09/10/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$500.00
SEINFELD												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 M----- 1 \$500.00												
N 33	8	09/05/12	09/05/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$300.00
FOX8-NWS-4:30A<												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 --W----- 1 \$300.00												
N 34	8	09/07/12	09/07/12	M-F 430a-5a News	430a-5a		:30			NM	1	\$300.00
FOX8-NWS-4:30A<												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 ----F-- 1 \$300.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



www.Fox8.com

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

<u>Contract / Revision</u> 569551 /		<u>Alt Order #</u> 09797664
<u>Contract Dates</u> 09/04/12 - 09/10/12	<u>Product</u> PRIORITIES USA ACTION	<u>Estimate #</u> 1559
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 08/20/12 / 08/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals SpotsAmount	
N 35	8	09/08/12	09/08/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$500.00
FOX8-SAT MORN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$500.00			
N 36	8	09/08/12	09/08/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$500.00
FOX8-SAT MORN												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$500.00			
N 37	8	09/08/12	09/08/12	Sa 12a-1a	12a-1a		:30			NM	1	\$250.00
OLD CHRISTINE												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$250.00			
N 38	8	09/09/12	09/09/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	1	\$500.00
FOX8 NWS SU-8A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$500.00			
N 39	8	09/09/12	09/09/12	Fox 8 News Su 10a-11a	Su 10a-11a		:30			NM	1	\$500.00
FOX8 NW SU-10A												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$500.00			
D 40	8	09/09/12	09/09/12	Su 11p-12a	11p-12a		:30			NM	0	\$0.00
BG BNG THRY W												
N 41	8	09/09/12	09/09/12	Rizzo Show, the	Rizzo Show, the		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,250.00			
Totals											39	\$32,625.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	39	\$32,625.00	\$27,731.25
Totals	39	\$32,625.00	\$27,731.25

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

Date _____ Signature _____ Contact Phone Number _____

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title